**Company profile**Maximum 2 pages

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| --- | --- | --- |
| **Startup** | Company name | Date of foundation |
|  | Address (street, postal code, city, telephone) | Branche |
|  | Internet | E-Mail | Company ownership |
| **Team** | Active shareholders | Contact person (name, e-mail address, phone) |

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| --- | --- |
| **Business concept** | Short, precise presentation of the business concept, understandable for people outside the industry. How does your business concept make money? |
| **Product & Customer Benefit** | Please, describe your product / service and present the most important customer benefit (added value for the customer). |
| **USP, Technology & Patents** | Explain what differentiates you from the competition (e.g., technologies you have developed, know-how, a patent, special market access, etc.). |
| **Market information** | Describe your relevant market (e.g. regional market, target industry, who are your customers? Buying behavior, etc.). Explain the competitive situation (e.g. current competitors, competitors that could enter the market in the short term, other products / services that offer the customer the same / similar benefits, etc.). Further describe the framework conditions that are relevant for the realization of your project (e.g. norms and standards, legal framework conditions, approval requirements, etc.). |
| **Management & Team, Partner** | Describe your team and, if applicable, the functions of the team members and explain what experience you have with regard to the implementation of your business model (special industry experience, customer contacts, technology, know-how carriers, etc.). |
| **Status quo & successes** | Where do you currently stand? What steps have you taken so far to realize your project? Briefly describe your current status and name your successes (are there already customers, sales, suppliers, partners, etc.?) |
| **Financing concept** | How much capital do you need to realize your project in the planned form? How is this to be financed (e.g. partial or full financing from loans, equity investments, etc.). Briefly describe how and for what you intend to use/apply this capital. Describe the "return on investment". |

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| **Financial data** | **Start year** | **1st subsequent year** | **2nd subsequent year** | **3rd supsequent year** | **4th  subseuent year** |
| **Sales** |  |  |  |  |  |
| **Other income, e.g. grants** |  |  |  |  |  |
| **Material expenses** |  |  |  |  |  |
| **Personnel cost** |  |  |  |  |  |
| **Other cost** |  |  |  |  |  |
| **EBIT** |  |  |  |  |  |
| **Number of employees** |  |  |  |  |  |
| **Capital requirement** |  |  |  |  |  |
| **Angel Funding** |  |  |  |  |  |

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| **Use / type of participation requested:** |  |

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| **INVEST** **– Grant for venture capital** ([BAFA - INVEST – Zuschuss für Wagniskapital](https://www.bafa.de/DE/Wirtschafts_Mittelstandsfoerderung/Beratung_Finanzierung/Invest/invest_node.html)) | |
|  | Yes, I have received a positive grant decision |
|  | I have already applied to BAFA for a grant eligibility check. This has not been decided yet. |
|  | No, I have not submitted an application for a grant eligibility check to BAFA. |

**Passing on of data:**

I hereby agree to the forwarding of the company profile (One Pager) including my data to the members of venture forum neckar e.V.. The persons or organizations receiving the company profile / one pager may contact me.

I agree  I refuse

Furthermore, I would like to continue to receive information from venture forum neckar e.V.. information and agree to a storage of my data for this purpose.

I agree  I refuse

**Date: Signature:**

**FILL IN INSTRUCTIONS**

* **Please do not change anything in the formatting (font size, margins, footer, etc.). In particular, please leave the width of the two columns on the first page.**
* **Be precise about your project. The total length of the document must not exceed 2 pages.**
* **Adjust the table of key figures if you do not have material expenses, for example. Please make sure that the EBIT is mathematically comprehensible. You have the option to include remaining expense items in "Expenses other", e.g. also the AFA.**
* **Please delete our notes/questions (in red) in the sections (also at the contact section) and insert your answer. Please also delete this note from the document.**
* **Please send the completed company profile to info@vf-n.de. Please send us the document as a Word file or PDF.**

**Information regarding data protection:**

Enclosed we send you our "Information regarding the processing of personal data, Annex 8.2" for your attention.

For your part, you must ensure that you inform all data subjects about the use of personal data in accordance with the applicable data protection provisions before they are transferred to us. In doing so, please also use our aforementioned information.

In addition, also for reasons of data protection law, if you send us not only the names of managing directors, shareholders and members of the advisory board (but also, for example, the curricula vitae of managing directors), you must obtain the consent of the persons concerned and send us a copy of this together with the data. We have attached an exemplary declaration of consent regarding personal data contained in resumes (it represents a legally untested suggestion, please ensure the legal conformity of the consent of the data subjects yourself!).

Annex 8.2 (Information regarding the processing of personal data)

**Information regarding the processing of personal data**

1. **information about the data controller**

The controller for the processing of personal data is venture forum neckar e.V., Bildungscampus 3, 74076 Heilbronn, Germany (hereinafter "VFN"). Contact person: Tanja Bockaj, phone number: 07131 7669110, [bockaj@vf-n.de](mailto:bockaj@vf-n.de)

**Collection, storage and deletion of your personal data, as well as the type and purpose of the data and its use**

**VFN processes:**

the names and other data contained in CVs of managing directors as well as the names of shareholders and - if available - advisory board members (hereinafter "personal data") of young companies that intend to enter into contractual relations with VFN in order to raise funds from potential investors (hereinafter "partner companies"). Potential investors are both association members of the VFN and external parties.

The personal data is processed with the aim of providing potential investors with the necessary key information regarding the management, shareholders and - if available - advisory board members of the Partner Company.

The legal basis for the processing of the personal data

* with regard to the names of the managing directors, shareholders and advisory board members is the legitimate interest on the part of VFN, the potential investors as well as the partner pursuant to 6 para. (1) f) DS-GVO. The legitimate interest of the aforementioned parties lies in the evaluation and decision regarding possible investments in the partner company as well as the determination of the conditions and framework conditions required for the preparation and facilitation of such investments.
* Further personal data which are part of the CVs of the managing directors of the technology company are processed on the basis of a granted consent of the data subjects pursuant to Art. 6 para. (1) a) DS-GVO.

With regard to the processing of personal data applies:

* Recipients of personal data are potential investors in the partner company. Required personal data will not be forwarded to potential investors based outside the EU.
* The personal data will be stored for the duration of the objective pursued with the data processing (bringing together investors and partner companies), as well as beyond that until the expiry of 24 months after the termination of the contract, unless a storage beyond that is prescribed by law or you have consented to a storage beyond that according to Art. 6 para. 1 p. 1 lit. a DSGVO.
* VFN commissions IT service providers and infrastructure and platform service providers to process your data. This data processing is based on Art. 6 para. 1 p. 1 f) DSGVO and exclusively within the EU. The legitimate interest on the part of VFN is to ensure reliable and secure processing of data in the performance of its statutory activities with the support of professional service providers.

1. **data subject rights**

* Pursuant to Art. 15 DS-GVO, you have the right, upon request and free of charge, to receive information about the personal data that has been stored about you. In accordance with Art. 16, 17 and 18 DS-GVO, you also have the right to correct incorrect data as well as to block and delete your personal data.
* You are also entitled, under the conditions set out in Art. 20 DS-GVO, to receive the personal data relating to you that has been stored in a structured, common and machine-readable format and to transfer this data to another controller without hindrance from us.
* In addition, pursuant to Art. 21 (1) DS-GVO, you have the right to object to the processing of personal data concerning you that is carried out on the basis of Art. 6 (1) p. 1 e) or f) DS-GVO on grounds relating to your particular situation. We will fulfill your aforementioned rights to the extent that the legal requirements for asserting the rights are met.
* You also have the right to lodge a complaint about our processing of data with a data protection supervisory authority.
* insofar as VFN processes your personal data on the basis of your consent pursuant to Art. 7 (3) DSGVO, to revoke your consent, once given, at any time vis-à-vis VFN. This has the consequence that the data processing, which was based on this consent, may no longer be continued for the future.

The objection, the revocation of consent as well as the aforementioned data subject rights should be sent   
by email to: [info@vf-n.de](mailto:info@vf-n.de)

**Data protection information and declaration of consent**

1. **Reason and purpose of processing**

venture forum neckar e. V. (hereinafter referred to as "Company") intends to collect and process your resume documents provided to the Company, including the information contained therein (hereinafter referred to as "Personal Data").

The personal data shall, subject to your consent pursuant to Section E., be disclosed to venture forum neckar e.V., Bildungscampus 3, 74076 Heilbronn, Germany (hereinafter referred to as "VFN") in order to achieve investments in the company with the professional support of VFN.

1. **Data protection information**

* Photographs in curriculum vitae documents may also contain categories of personal data that are particularly worthy of protection, such as references to racial and ethnic origin, religious or ideological beliefs, or health (e.g., skin color, headgear, eyeglasses), possibly and depending on the specific images in question.
* Likewise, categories of personal data requiring special protection, such as references to racial and ethnic origin, religious or philosophical beliefs, or health, may be included in the data and information contained in resumes.
* The Company will store the personal data only for as long as is necessary to achieve the purposes stated in section A. or you exercise your right of withdrawal or request deletion in accordance with section F.
* The Company processes Personal Data exclusively within the European Union.
* The company collects the personal data for the purpose of acquiring potential investors in the company and passes the personal data on to the VFN for this purpose. For information on the processing of your personal data and your rights as a data subject vis-à-vis VFN, please refer to the enclosed information regarding the processing of personal data by VFN.

Assuming your consent under section E., the company processes your personal data on the basis of your consent (Art. 6 para. 1 a) DS-GVO).

**Voluntariness**

There is no obligation to provide the personal data. The giving of consent is voluntary.

1. **Entity responsible for data processing**

Verantwortliche Stelle für die Verarbeitung Ihrer personenbezogenen Daten ist das Unternehmen.

1. **Consent under data protection law**

I consent to the use of my personal data specified in Section A. for the purposes and in the form stated there and in Section B. Insofar as the personal data reveal indications of my ethnic origin, religion or health, my consent also relates to these indications.

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Mrs/Mr

Date: \_\_\_\_.\_\_\_\_\_.\_\_\_\_\_\_\_\_\_\_\_

1. **Information about data subject rights after consent**

In accordance with the legal requirements, you have the right to obtain information about your personal data stored by the company, to have incorrectly stored personal data corrected, to have the processing of your personal data restricted with effect for the future or to demand the deletion of your personal data. You are entitled, under the conditions set out in Art. 20 DS-GVO, to receive the personal data concerning you that has been stored in a structured, common and machine-readable format and to transfer this data to another controller without hindrance from us

Revocation: You can change or revoke these declarations of consent at any time without giving reasons with effect for the future

To assert your data subject rights, including the revocation of your consent, you may contact the data protection officer(s) of venture forum neckar e. V..

Every data subject has the right to lodge a complaint with a data protection supervisory authority if the requirements are met.